



**MEDIA RELEASE**

## **Combine Art and Style with Medina Apartment Hotels this Winter**

**Sydney, NSW; 15 July 2008:** This winter, Medina Apartment Hotels are offering guests the opportunity to combine art and style with Medina. From just \$135\* per room, guests can experience stylish and spacious apartment style accommodation while taking time out to check out Medina's museums and galleries of choice.

Medina Apartment Hotels are known for their great love of art and are now inviting guests to experience this for themselves. Designed by award winning Australian designer Andrew Parr, each Medina embraces contemporary design and features a range of impressive artwork so that guests can experience art and style both inside the hotel and out and about this winter.

The 22 Medina Apartment Hotels across Australia are located within easy proximity to some of the country's most popular attractions including art galleries, museums and popular entertainment hubs. To make things easy this winter, Medina has tracked down some of the most popular art venues and is offering excellent packages for those wanting a wintery break with a touch of art and style.

For those wanting to simply stay warm, sleep in and relax in a spacious apartment, Medina is the perfect choice this winter, offering all the comforts of home and enough room to stretch out.

"Winter is often a time when people feel they need a break to relax, revitalise and re-energise. We invite our guests to unwind in a spacious apartment complete with warm and friendly hotel service this winter while experiencing some of the fabulous art galleries, museums and other cultural attractions that are just a step away from some of our apartment hotels," said Rachel Argaman, CEO of Toga Hospitality.

Travellers in need of time-out this winter will be delighted to discover a range of one and two bedroom apartments and studio rooms, all of which are serviced daily. The apartments feature contemporary separate lounge and dining areas, fully-equipped kitchens, individual laundries and all have broadband facilities, in-house movies and CD players.

With 22 locations around Australia, Medina Apartment Hotels offer travellers the opportunity to experience the cosmopolitan culture unique to each Australian city, while being conveniently situated amongst theatres, restaurants and cafes making Medina an ideal choice for a city escape.

#### Art & Style Winter Deals start from....

Medina Executive Brisbane	\$150
Medina Grand Harbourside, Sydney	\$224
Medina Executive Sydney Central	\$161
Medina Grand Adelaide Treasury	\$179
Medina Grand Melbourne	\$160
Medina Executive South Yarra	\$194
Medina Grand Perth	\$180
Medina Executive James Court, Canberra	\$166

Search, select and book online @ [medina.com.au](http://medina.com.au)

*\*All Art & Style Winter Packages are per apartment per night; valid from 01 June 2008 until 31 August 2008; subject to availability and based on a minimum two night stay. The \$135 rate applies to a studio apartment at Medina Executive Northbank (Flinders Street, Melbourne).*

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#### About Toga Hospitality

Toga Hospitality is one of Australia's largest accommodation providers, currently operating 46 strategically located hotels and apartment hotels in Australia, New Zealand and Europe. The hotel brands include Medina Apartment Hotels (22 locations across Australia), Vibe Hotels (six locations in Australia) and Travelodge (15 locations across Australia and New Zealand) and boast over 5,800 apartments and hotel rooms. In Europe, Adina Apartment Hotels are located in Berlin, Copenhagen and Budapest (three locations). [www.togahotels.com.au](http://www.togahotels.com.au)

