

TOGA HOSPITALITY

MEDIA RELEASE

Toga Hospitality Officially Opens Medina Grand and Vibe Hotel Darwin Waterfront

Darwin, Northern Territory; 26 June 2009: Toga Hospitality, one of Australia's largest accommodation providers, last night held the official opening of its two new Darwin properties, the Medina Grand Darwin Waterfront and the Vibe Hotel Darwin Waterfront.

The properties were officially opened by the Chief Minister of the Northern Territory, The Honourable Paul Henderson MLA. The evening function was hosted by TV personality Ben Dark and featured performances by players from the Darwin Symphony Orchestra. The event was attended by over 200 guests including Darwin business leaders, tourism industry leaders and government officials.

The properties are located on the unique Darwin Waterfront, a multifaceted development with land and water based recreation, commerce, hospitality, retail, living and lifestyle accommodation and transportation.

As one of the largest single transformations the CBD of Darwin has ever seen, the investment costs of the development are more than AUD\$1.1 billion. In the first development stage alone, this consists of more than AUD\$220m in community infrastructure which includes; a convention centre, retained sea lagoon, wave pool and roads and a significant investment in public art of more than AUD\$2.5m.

"We are delighted to welcome these two new properties into the Toga Hospitality portfolio," said Allan Vidor, Managing Director, Toga Group of Companies. "The Waterfront Development provides world class facilities such as safe swimming and



parklands for locals and visitors and represents a change in the city's dynamic, offering a whole new waterfront lifestyle to the people of Darwin."

Medina Grand Darwin Waterfront

The newest addition to the Medina Apartment Hotel Group in Australia offers 121 studios and one bedroom apartments incorporating apartment-style living and home conveniences. The one bedroom apartments feature separate living and sleeping areas, a fully equipped kitchen, laundry and a grocery delivery service.

You can find out more about the Medina Grand Waterfront hotel [here](#)

Vibe Hotel Darwin Waterfront

The 120 room Vibe Hotel Darwin Waterfront is the ideal haven for guests that want to trade in tradition for a fresh and Viberant accommodation alternative.

The hotel features 24 hour reception, pool, gymnasium, conference and function facilities as well as the Curve restaurant.

You can view the Vibe Hotel Darwin Waterfront hotel fact sheet [here](#)

Established in 1982, Toga Hospitality currently operates 48 hotels and apartment hotels in Australia, New Zealand and Europe under the Medina, Vibe, Travelodge and Adina brands. Toga Hospitality has a long-standing tradition in offering world-class service, covering all accommodation segments from value hotels to award-winning apartment hotels.

Media Contact:

Emma Kearns, Communications Manager, Toga Hospitality

P: +61 (0) 2 9356 1005

E: ekearns@toga.com.au

W: www.togahotels.com.au

About Toga Hospitality



Toga Hospitality is one of Australia's largest accommodation providers, currently operating 48 strategically located hotels and apartment hotels in Australia, New Zealand and Europe. The hotel brands include Medina Apartment Hotels (23 locations across Australia), Vibe Hotels (seven locations in Australia) and Travelodge (15 locations across Australia and New Zealand) and boast over 5,800 apartments and hotel rooms. In Europe, Adina Apartment Hotels are located in Berlin, Copenhagen and Budapest (three locations). www.togahotels.com.au

Adina apartment
hotels



vibe hotels



About Medina Apartment Hotels

Medina is known and loved for the lifestyle it offers; own private apartments, a place to entertain or simply a great place to relax. Each apartment has been designed with elegance and style, with all of the comforts of home and enough room to stretch out.

With 23 locations across Sydney, Melbourne, Brisbane, Canberra, Adelaide, Perth and Darwin, Medina is the perfect option for a getaway, whatever the occasion.

www.medina.com.au

About Vibe Hotels

Vibe Hotels are “hotels with personality” and each of the seven hotels is an original expression of the city village in which it is located. Loved for their character, charm and central location, each hotel is a real part of its local environment, allowing the traveller to experience and absorb the essence of the destination.

In concept and performance, Vibe Hotels are fresh, dynamic and individual. Vibe Hotels are the fresh alternative to traditional hotels, reflecting a cosmopolitan culture while offering great value. Every aspect of Vibe Hotels reflects the lifestyle of our guests: the rooms are stylish, the food is delicious and the locations provide the best that their cities have to offer.

www.vibehotels.com.au

