

**MEDIA RELEASE****FEBRUARY 2007**

NEW MELBOURNE MEDINA

Be the first to experience the new, stylish Medina Executive Northbank in Melbourne and discover why so many travellers are making the switch to Medina Apartment Hotels.

To celebrate the opening, Medina Executive Northbank is offering an opening rate from \$140*, a fifty per cent saving!

The spacious apartments boast bold, red feature walls, contemporary artwork as well as elegant and comfortable furniture with many apartments offering balconies with views over the Yarra River.

The addition of Medina Executive Northbank brings the total rooms of Medina Apartment Hotels in Melbourne to 469 and takes the total number of rooms for the 21 Medina Apartment Hotels in Australia to 1,867. This is the fifth Medina Apartment Hotel for the Medina group in Melbourne.

Guests will value the hotels central position. Located on Flinders Street, Medina Executive Northbank is opposite the Melbourne Convention Centre and is within walking distance of Southern Cross Railway Station, Crown Entertainment Complex and shopping mecca, Bourke Street Mall amongst the secret shopping laneways.

Medina Executive Northbank has 108 apartments for travellers to choose from, including studio rooms and one and two bedroom apartments, all of which are serviced daily, giving you a welcome break.

The hotel's one and two bedroom apartments feature separate lounge and dining areas, fully-equipped kitchens, individual laundries and have broadband facilities, in-house movies, in-room safes and CD players.

Known and loved for the lifestyle it offers, Medina offers guests their own private apartment, a place to entertain or simply a great place to relax. Each apartment has been designed with elegance and style, with all of the comforts of home and enough room to stretch out.

With 21 locations around Australia, Medina Apartment Hotels offer travellers the opportunity to experience the cosmopolitan culture unique to each Australian city, they are conveniently nestled amongst theatres, restaurants and cafes making Medina an ideal choice for a city escape.

Search, select and book online @ medina.com.au

*The opening special of \$140 is for overnight accommodation in a one bedroom apartment and is valid until 28 February 2007, excludes peak periods and is subject to availability.

About Toga Hospitality

Toga Hospitality is one of the largest accommodation providers in Australia offering Medina Apartment Hotels (21 locations), Vibe Hotels Australia (6 locations) & Travelodge (13 locations) across Sydney, Melbourne, Brisbane, Canberra, Adelaide, Surfers Paradise, Newcastle, Rockhampton, Perth, Darwin & Adina Apartment Hotels in Europe (2 locations in Copenhagen & Budapest).

-ENDS-

Media Contact:

Kim McKay P: (02) 9356 1068 E: kimmckay@toga.com.au

Lisa Phillips P: (02) 9356 1005 E: lphillips@toga.com.au